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Press Release

British-American Connections Pittsburgh is pleased to announce the launch of the Britsburgh Beer Society.

Pittsburgh, PA, April 18, 2017: Nonprofit British-American Connections Pittsburgh (BACP), today is pleased to announce the launch of the **Britsburgh Beer Society**. Following on from the launch of the Britsburgh Society experience on February 4, 2017, which is designed to provide individuals, communities and organizations in Pittsburgh with an opportunity to engage in an interest, cause or purpose related to the UK, we have launched the Britsburgh Art Society, Britsburgh Literary Society, Britsburgh Performing Arts Society and now it's time for beer!

"The Britsburgh Team is very excited to launch a society the subject of which, is very close to my own heart - Beer!" said Robert Charlesworth, Britsburgh Chair. "We are partnering with Ken Vecenie and Tony "The Beerman" Knipling of <u>Vecenie Distributing Company</u> and others such as Scott Smith at <u>East End Brewing Company</u> to create a reasonably priced beer experience where participants can learn about British beer, its history and influence on American beer and of course, sample beers both from the UK and breweries in the US. As a supporter of the Campaign for Real Ale, one thing is clear, we won't be drinking any of those so called 'beers' that include the word 'lite' in their name! You know the ones I mean?" joked Charlesworth.



The Britsburgh Beer Society kickoff event — 'St. George drinks ShakesBEER', this Sunday, celebrates St. George's Day, patron saint of England. Like St. Patrick's Day but better! Fervent English fans mark the day up and down England with parades, dancing and waving flags from buildings and pubs. Some people wear a rose, England's national flower, on their lapel. April 23rd also coincides with William Shakespeare's birthday, 453 years ago and his death, 401 years ago. As such the event is part of Pittsburgh's "Week of Will" festival (April 21-28).

In celebration we are raising our glasses to toast St. George and William Shakespeare this April 23rd, 3-6pm at the newly renovated Northern Beer Traders in the north hills, just off

McKnight Road. "We will be welcoming folk with a British commonwealth sparkling beer from Australia, followed by tastings of four beer pairings - British beers from Fullers brewery in London against a selection of American beers brewed in a British style" says Tony Knipling. There will be British food and entertainment provided by Mrs. Shakespeare (Yvonne Hudson) and members of Pittsburgh Shakespeare in the Parks. Tickets: http://bit.ly/BritsburghShakesbeer Free for member and non-beer drinkers; non-members \$12 in advance; \$20 on the door. Entertainment for children.

The Britsburgh Beer Society will hold events throughout the summer including 'Meet the Renegade - Dogfish Head Brewery' on Thursday, June 8th, a Beer Hike in North Park on Sunday, July 9th and Meet North Country Brewing Company on Thursday, July 20th. Look out for us at the Millvale BrewFest on Saturday, Aug 12th and the Britsburgh Festival opening event will tap this year's Britsburgh Ale at East End Brewery on Tuesday, September 5th. To learn about membership of the Britsburgh Beer Society and all other Britsburgh Societies visit www.britsburgh.com.

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Upcoming Meetings of the Britsburgh Beer Society

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Sunday, April 23, 3-6pm, St. George drinks 'Shakesbeer' - beer tasting

Northern Beer Traders, 190 Rochester Rd, West View, PA 15229 3-6pm http://bit.ly/BritsburghShakesbeer

Thursday, June 8, 6-9pm, Meet the Renegade - Dogfish Head Brewery

Railyard Grill & Tap Room, 413 Railroad St, Bridgeville, PA 15017 6pm Meet and Greet/7pm Beer tasting and brewery discussion. http://bit.ly/BritsburghDFH



Dogfish Head Brewery is known as 'renegade' in brewing circles and was founded by Sam Calagione from Maine, New England in 1995. Come join us to 'Meet the Brewery' at the Railyard Grill & Tap Room in Bridgeville. We will meet for a few beers and have some great food before being introduced to the likes of Burton Barton – a combination of an English-style old ale and an imperial IPA.

Learn about 'Burtonised' water and the effects that has on the beer. What is an IPA and where did it originate? Join us to find out.

Sunday, July 9, 9am-3pm, Beer hike

North Park pavilions

Variable start 9am – noon; Noon – 2pm; Food and beer tasting

Park your car and hike round North Park lake or one of our chosen shorter routes, then join us at a pavillion for food and beer tastings in the park. Enjoy a day in the park with beer as your reward, before going back to work after the 4th July week holidays.

Thursday, July 20, 3-6pm, Meet North Country Brewing Company

Patrick's Pub and Grille,

6pm Meet and Greet/7pm Beer tasting and brewery discussion

Come join a tasting on Patrick's Pub new outdoor deck. We hope it will be ready in time ©

About British-American Connections Pittsburgh (www.britsburgh.com)

BACP aka "The Britsburgh team" is a nonprofit 501c6 focused on "Building bridges across communities by driving growth in British-American culture, education, history, tradition and trade in Pittsburgh". During 2017, BACP intends to establish a 501c3 charitable organization to better facilitate its mission.